Firehouse<sup>TM</sup>

## Ball Flora Plant...

- The perfect medium-mounded basket and mixed container verbena.
- Offers a full range of colors.
- Same superior garden performance in the heat as EnduraScape<sup>TM</sup>.
- Less cycling means more color in the garden for Summer.
- Excellent powdery mildew resistance.

New vibrant hue for this series.

General & Information Height: Spread: 8-10" (20-25cm)18-22" (46-56c	Exposure: cm)Partial Sun, Sun				
Propagation Guide					
Tray Sizes Rooting	Average Days with P	Pinch: Average Propagation Time	Comments:		
(cells/tray): Hormone:	Mist: Y	Yes (weeks):	Reduce and eliminate mist as soon as possible. Apply preventative		
50, 72, 84, 105 No	6-9	3-4	fungicide spray after sti	icking.	
Finishing	Estilistica I	No. of Diset Crosseth Descriptor		D4	Diagonal
Soil Light Temperature Temp pH: Levels Day: Night	erature Fertilization 1 : (ppm N): 1	No. of Plant Growth Regulato Pinches: drench:	· · · · · · ·		Diseases:Comments: Root rot Regularly allow plants
5.8-(fc): 71-79°F (22-62-64	41 /	1-2 Responsive to a B-Nin		leafminers,	to dry between
6.2 5,000- 26°C) 18°C	<b>x</b>	3,500/chlormequat chl	,	aphids	irrigation. Pinch as
6,000 18 C	)	tank mix(S) and Florel	· 11	apinus	needed to shape.
0,000		control growth and imp			needed to snape.
Crop Time 4- to 5-inch (10- to 13-cm) Pots, Quarts :6-inch (15-cm) Pots, Gallons:10- to 12-inch (25- to 30-cm) Tubs or Baskets:					
1 ppp, 5-7 weeks 1-3 ppp, 7-8 weeks 4-5 ppp, 10-13 weeks					

**NOTE:** Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

Other Firehouse<sup>TM</sup> Varieties





New Verbena Firehouse™ Red 26





Verbena Firehouse<sup>TM</sup>

Light Pink

Verbena Firehouse<sup>™</sup> Peppermint



Verbena Firehouse<sup>™</sup> White

Verbena Firehouse<sup>™</sup> Blue Fizz



Verbena Firehouse<sup>™</sup> Purple Fizz



Verbena Firehouse<sup>™</sup> Burgundy



Verbena Firehouse<sup>™</sup> Grape



Verbena Firehouse<sup>™</sup> Lavender



Verbena Firehouse<sup>™</sup> Pink



Verbena Firehouse<sup>™</sup> Purple