Firehouse™

- The perfect medium-mounded basket and mixed container verbena.
- Offers a full range of colors.
- Same superior garden performance in the heat as EnduraScape™.
- Less cycling means more color in the garden for Summer.
- Excellent powdery mildew resistance.

Offers better resistance to powdery mildew and matches the series' habit.

General & Information

Height:	Spread:	Exposure:
8-10" (20-25cm)	18-22" (46-56cm)	Partial Sun, Sun

Propagation Guide

Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Pinch:	Average Propagation Time (weeks):	Comments:
50, 72, 84, 105	No	6-9	Yes	3-4	Reduce and eliminate mist as soon as possible. Apply preventative fungicide spray after sticking.

Finishing

Soil pH:	Light Levels (fc):	Temperature Day:	Temperature Night:	Fertilization (ppm N):	No. of Pinches:	Plant Growth Regulators (S) = spray / (D) = drench:	Pests:	Diseases:	Comments:
5.8-6.2	5,000-8,000	71-79°F (22-26°C)	62-64°F (17-18°C)	225-300	1-2	Responsive to a B-Nine 2,500-3,500/Cycocel 750-1,000 ppm tank mix (S) and Florel(S) 250-300 ppm to control growth and improve plant habit.	Whitefly, leafminers, aphids	Root rot	Regularly allow plants to dry between irrigation. Pinch as needed to shape.

Crop Time

4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
1 ppp, 5-7 weeks	1-3 ppp, 7-8 weeks	4-5 ppp, 10-13 weeks

NOTE: Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

Other Firehouse™ Varieties

New Verbena Firehouse™ Light Pink Improved

Verbena Firehouse™ Peppermint

Verbena Firehouse™ White

Verbena Firehouse™ Blue Fizz

Verbena Firehouse™ Purple Fizz

Verbena Firehouse™ Violet Wink

Verbena Firehouse™ Burgundy

Verbena Firehouse™ Grape

Verbena Firehouse™ Lavender

Verbena Firehouse™ Pink

Verbena Firehouse™ Purple

Verbena Firehouse™ Red