

# Firehouse™



Perfect for baskets and mixed containers.  
Offers a full range of colors.  
Same superior garden performance in the heat as EnduraScape™.  
Less cycling for more color all Summer.  
Excellent powdery mildew resistance.

## General & Information

|                 |                  |                  |
|-----------------|------------------|------------------|
| <b>Height:</b>  | <b>Spread:</b>   | <b>Exposure:</b> |
| 8-10" (20-25cm) | 18-22" (46-56cm) | Partial Sun, Sun |

## Propagation Guide

| Tray Sizes<br>(cells/tray): | Rooting<br>Hormone: | Average Days<br>with Mist: | Pinch:<br>Yes | Average Propagation<br>Time (weeks): | Comments:                                                                                         |
|-----------------------------|---------------------|----------------------------|---------------|--------------------------------------|---------------------------------------------------------------------------------------------------|
| 50, 72, 84, 105             | No                  | 6-9                        |               | 3-4                                  | Reduce and eliminate mist as soon as possible. Apply preventative fungicide spray after sticking. |

## Finishing

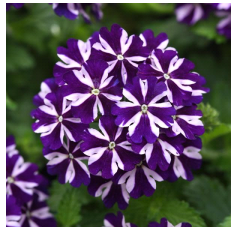
| Soil<br>pH: | Light<br>Levels          | Temperature<br>Day:   | Temperature<br>Night: | Fertilization<br>(ppm N): | No. of<br>Pinches: | Plant Growth<br>Regulators (S) = spray /<br>(D) = drench:                                                                                                                    | Pests:                             | Diseases: | Comments:                                                                               |
|-------------|--------------------------|-----------------------|-----------------------|---------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-----------|-----------------------------------------------------------------------------------------|
| 5.8-<br>6.2 | (fc):<br>5,000-<br>6,000 | 71-79°F (22-26°<br>C) | 62-64°F (17-18°<br>C) | 225-300                   | 1-2                | Responsive to a daminozide<br>2,500-3,500/chlormequat<br>chloride 750-1,000 ppm tank<br>mix(S) and ethephon(S) 250-<br>300 ppm to control growth and<br>improve plant habit. | Whitefly,<br>leafminers,<br>aphids | Root rot  | Regularly allow<br>plants to dry<br>between irrigation.<br>Pinch as needed to<br>shape. |

## Crop Time

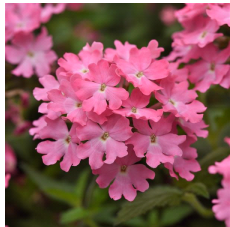
|                                                   |                                      |                                                       |
|---------------------------------------------------|--------------------------------------|-------------------------------------------------------|
| <b>4- to 5-inch (10- to 13-cm) Pots, Quarts :</b> | <b>6-inch (15-cm) Pots, Gallons:</b> | <b>10- to 12-inch (25- to 30-cm) Tubs or Baskets:</b> |
| 1 ppp, 5-7 weeks                                  | 1-3 ppp, 7-8 weeks                   | 4-5 ppp, 10-13 weeks                                  |

**NOTE:** Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

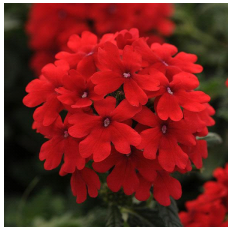
## Other Firehouse™ Varieties



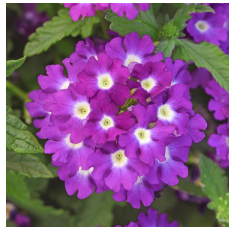
**New** Verbena  
Firehouse™ Violet  
Vortex



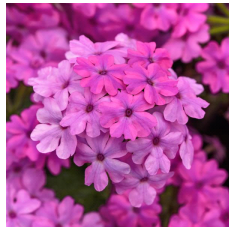
Verbena Firehouse™  
Pink



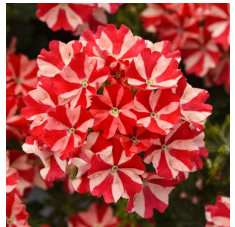
Verbena Firehouse™  
Red



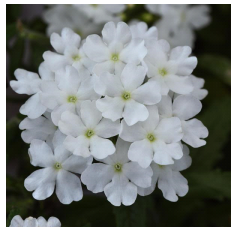
Verbena Firehouse™  
Violet Wink



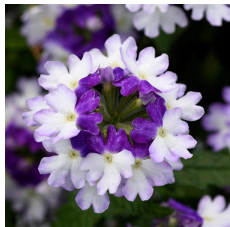
Verbena Firehouse™  
Light Pink



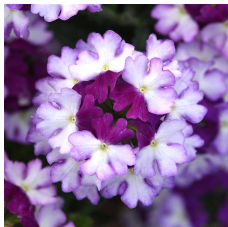
Verbena Firehouse™  
Peppermint



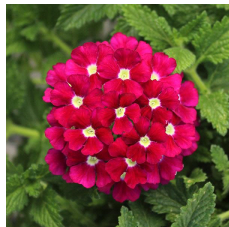
Verbena Firehouse™  
White



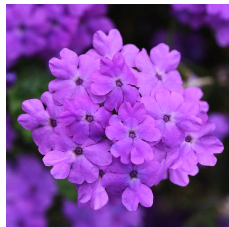
Verbena Firehouse™  
Blue Fizz



Verbena Firehouse™  
Purple Fizz



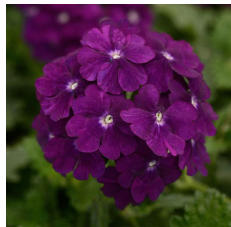
Verbena Firehouse™  
Burgundy



Verbena Firehouse™  
Grape



Verbena Firehouse™  
Lavender



Verbena Firehouse™  
Purple