# Firehouse™

Perfect for baskets and mixed containers.
Offers a full range of colors.
Same superior garden performance in the heat as EnduraScape™.
Less cycling for more color all Summer.
Excellent powdery mildew resistance.

## General & Information

| Height: | Spread: | Exposure: |
|---|---|---|
| 8-10" (20-25cm) | 18-22" (46-56cm) | Partial Sun, Sun |

## Propagation Guide

| Tray Sizes (cells/tray): | Rooting Hormone: | Average Days with Mist: | Pinch: | Average Propagation Time (weeks): | Comments: |
|---|---|---|---|---|---|
| 50, 72, 84, 105 | No | 6-9 | Yes | 3-4 | Reduce and eliminate mist as soon as possible. Apply preventative fungicide spray after sticking. |

## Finishing

| Soil pH: | Light Levels (fc): | Temperature Day: | Temperature Night: | Fertilization (ppm N): | No. of Pinches: | Plant Growth Regulators (S) = spray / (D) = drench: | Pests: | Diseases: | Comments: |
|---|---|---|---|---|---|---|---|---|---|
| 5.8-6.2 | 5,000-6,000 | 71-79°F (22-26° C) | 62-64°F (17-18° C) | 225-300 | 1-2 | Responsive to a daminozide 2,500-3,500/chlormequat chloride 750-1,000 ppm tank mix(S) and ethephon(S) 250-300 ppm to control growth and improve plant habit. | Whitefly, leafminers, aphids | Root rot | Regularly allow plants to dry between irrigation. Pinch as needed to shape. |

## Crop Time

| 4- to 5-inch (10- to 13-cm) Pots, Quarts : | 6-inch (15-cm) Pots, Gallons: | 10- to 12-inch (25- to 30-cm) Tubs or Baskets: |
|---|---|---|
| 1 ppp, 5-7 weeks | 1-3 ppp, 7-8 weeks | 4-5 ppp, 10-13 weeks |

**NOTE:** Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

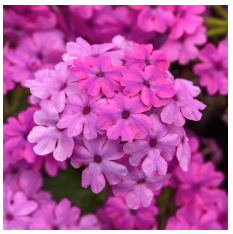
## Other Firehouse™ Varieties

**New** Verbena Firehouse™ Violet Vortex

Verbena Firehouse™ Pink

Verbena Firehouse™ Red

Verbena Firehouse™ Violet Wink


Verbena Firehouse™ Light Pink

Verbena Firehouse™ Peppermint

Verbena Firehouse™ White

Verbena Firehouse™ Blue Fizz

Verbena Firehouse™ Purple Fizz

Verbena Firehouse™ Burgundy

Verbena Firehouse™ Grape

Verbena Firehouse™ Lavender

Verbena Firehouse™ Purple