

# Firehouse™



Perfect for baskets and mixed containers.  
 Offers a full range of colors.  
 Same superior garden performance in the heat as EnduraScape™.  
 Less cycling for more color all Summer.  
 Excellent powdery mildew resistance.

## General & Information

<b>Height:</b>	<b>Spread:</b>	<b>Exposure:</b>
8-10" (20-25cm)	18-22" (46-56cm)	Partial Sun, Sun

## Propagation Guide

Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Pinch: Yes	Average Propagation Time (weeks):	Comments:
50, 72, 84, 105	No	6-9		3-4	Reduce and eliminate mist as soon as possible. Apply preventative fungicide spray after sticking.

## Finishing

Soil pH:	Light Levels (fc):	Temperature Day:	Temperature Night:	Fertilization (ppm N):	No. of Pinches:	Plant Growth Regulators (S) = spray / (D) = drench:	Pests:	Diseases:	Comments:
5.8-6.2	5,000-6,000	71-79°F (22-26° C)	62-64°F (17-18° C)	225-300	1-2	Responsive to a daminozide 2,500-3,500/chlormequat chloride 750-1,000 ppm tank mix(S) and ethephon(S) 250-300 ppm to control growth and improve plant habit.	Whitefly, leafminers, aphids	Root rot	Regularly allow plants to dry between irrigation. Pinch as needed to shape.

## Crop Time

<b>4- to 5-inch (10- to 13-cm) Pots, Quarts :</b>	<b>6-inch (15-cm) Pots, Gallons :</b>	<b>10- to 12-inch (25- to 30-cm) Tubs or Baskets:</b>
1 ppp, 5-7 weeks	1-3 ppp, 7-8 weeks	4-5 ppp, 10-13 weeks

**NOTE:** Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

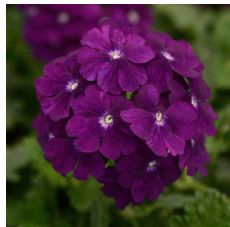
## Other Firehouse™ Varieties



**New** Verbena Firehouse™ Violet Vortex    Verbena Firehouse™ Pink 26    Verbena Firehouse™ Red    Verbena Firehouse™ Violet Wink 26    Verbena Firehouse™ Light Pink    Verbena Firehouse™ Peppermint



Verbena Firehouse™ White    Verbena Firehouse™ Blue Fizz    Verbena Firehouse™ Purple Fizz    Verbena Firehouse™ Burgundy    Verbena Firehouse™ Grape    Verbena Firehouse™ Lavender



Verbena Firehouse™ Purple