Firehouse™

Perfect for baskets and mixed containers.
Offers a full range of colors.
Same superior garden performance in the heat as EnduraScape™.
Less cycling for more color all Summer.
Excellent powdery mildew resistance.

Novelty variety with bright red and white colors is perfect for hanging baskets or containers, and it mixes well with other varieties.

General & Information

Height:	Spread:	Exposure:
8 - 10" (20 - 25 cm)	18 - 22" (46 - 56 cm)	Partial Sun, Sun

Propagation Guide

Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Pinch:	Average Propagation Time (weeks):	Comments:
50, 72, 84, 105	No	6-9	Yes	3-4	Reduce and eliminate mist as soon as possible. Apply preventative fungicide spray after sticking.

Finishing

Soil pH:	Light Levels (fc):	Temperature Day:	Temperature Night:	Fertilization (ppm N):	No. of Pinches:	Plant Growth Regulators (S) = spray / (D) = drench:	Pests:	Diseases:	Comments:
5.8-6.2	5,000-6,000	71-79°F (22-26° C)	62-64°F (17-18° C)	225-300	1-2	Responsive to a daminozide 2,500-3,500/chlormequat chloride 750-1,000 ppm tank mix(S) and ethephon(S) 250-300 ppm to control growth and improve plant habit.	Whitefly, leafminers, aphids	Root rot	Regularly allow plants to dry between irrigation. Pinch as needed to shape.

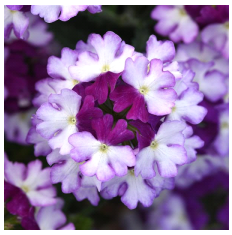
Crop Time

4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
1 ppp, 5-7 weeks	1-3 ppp, 7-8 weeks	4-5 ppp, 10-13 weeks

NOTE: Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

Varieties


Verbena Firehouse™ Peppermint


Verbena Firehouse™ Purple Fizz


Verbena Firehouse™ Blue Fizz


Verbena Firehouse™ Burgundy


Verbena Firehouse™ Grape

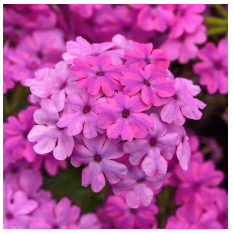

Verbena Firehouse™ Purple


Verbena Firehouse™ Red


Verbena Firehouse™ White


Verbena Firehouse™ Violet Wink


Verbena Firehouse™ Pink


Verbena Firehouse™ Light Pink


New Verbena Firehouse™ Violet Vortex


Verbena Firehouse™

Lavender