

Firehouse™



Perfect for baskets and mixed containers.
Offers a full range of colors.
Same superior garden performance in the heat as EnduraScape™.
Less cycling for more color all Summer.
Excellent powdery mildew resistance.

Novelty variety with bright red and white colors is perfect for hanging baskets or containers, and it mixes well with other varieties.

General & Information

| | | |
|-----------------|------------------|------------------|
| Height: | Spread: | Exposure: |
| 8-10" (20-25cm) | 18-22" (46-56cm) | Partial Sun, Sun |

Propagation Guide

| Tray Sizes (cells/tray): | Rooting Hormone: | Average Days with Mist: | Pinch: Yes | Average Propagation Time (weeks): | Comments: |
|-----------------------------|---------------------|----------------------------|---------------|--------------------------------------|---|
| 50, 72, 84, 105 | No | 6-9 | | 3-4 | Reduce and eliminate mist as soon as possible. Apply preventative fungicide spray after sticking. |

Finishing

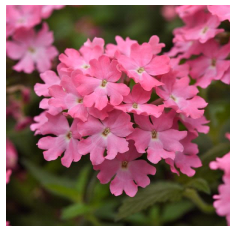
| Soil pH: | Light Levels (fc): | Temperature Day: | Temperature Night: | Fertilization (ppm N): | No. of Pinches: | Plant Growth Regulators (S) = spray / (D) = drench: | Pests: | Diseases: | Comments: |
|-------------|--------------------------|-----------------------|-----------------------|---------------------------|--------------------|--|------------------------------------|-----------|---|
| 5.8- 6.2 | 5,000- 6,000 | 71-79°F (22-26° C) | 62-64°F (17-18° C) | 225-300 | 1-2 | Responsive to a daminozide 2,500-3,500/chlormequat chloride 750-1,000 ppm tank mix(S) and ethephon(S) 250- 300 ppm to control growth and improve plant habit. | Whitefly, leafminers, aphids | Root rot | Regularly allow plants to dry between irrigation. Pinch as needed to shape. |

Crop Time

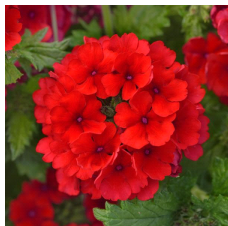
| | | |
|---|--------------------------------------|---|
| 4- to 5-inch (10- to 13-cm) Pots, Quarts : | 6-inch (15-cm) Pots, Gallons: | 10- to 12-inch (25- to 30-cm) Tubs or Baskets: |
| 1 ppp, 5-7 weeks | 1-3 ppp, 7-8 weeks | 4-5 ppp, 10-13 weeks |

NOTE: Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

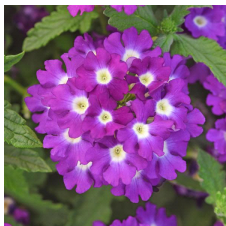
Other Firehouse™ Varieties



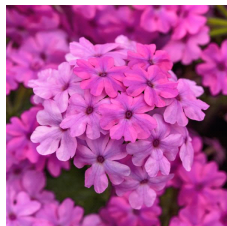
New Verbena
Firehouse™ Pink 26



New Verbena
Firehouse™ Red 26



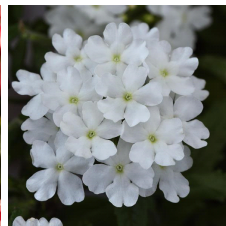
New Verbena
Firehouse™ Violet
Wink 26



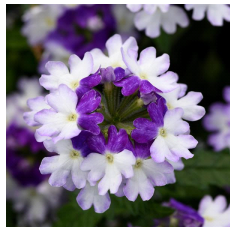
Verbena Firehouse™
Light Pink



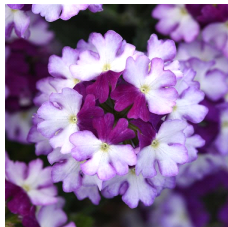
Verbena Firehouse™
Peppermint



Verbena Firehouse™
White



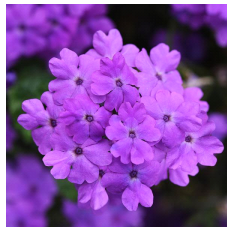
Verbena Firehouse™
Blue Fizz



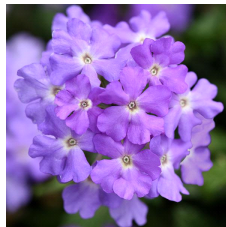
Verbena Firehouse™
Purple Fizz



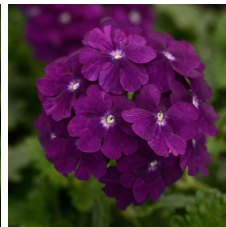
Verbena Firehouse™
Burgundy



Verbena Firehouse™
Grape



Verbena Firehouse™
Lavender



Verbena Firehouse™
Purple