

Serenity™



Exceptional habit and uniform timing for early-season bench-run production.

"Magic" colors change as flowers fully open – a plus in consumers' eyes!

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs.

Well-suited to cool-season containers and landscapes: a full-season performer in coastal markets.

General & Information

Height:	Spread:	Exposure:
10-14" (25-36cm)	14-20" (36-51cm)	Sun

Propagation Guide

Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Pinch: Optional	Average Propagation Time (weeks):	Comments:
32, 50, 72, 84, 105	Yes	9-12		3-4	Maintain uniformity in mist and soil temperature. Do not allow cuttings to wilt. Pinch to increase branching.

Finishing

Soil pH:	Light Levels (fc):	Temperature Day:	Temperature Night:	Fertilization (ppm N):	No. of Pinches:	Plant Growth Regulators (S) = spray / (D) = drench:	Pests:	Diseases:	Comments:
5.8- 6.2	5,000- 9,000	59-76°F (15-24° C)	44-55°F (7-13°C)	225-300	1	Is responsive to daminozide(S) 2,500- 4,000 ppm alone or as a tank mix(S) with chlormequat chloride 750-1,000 ppm. Paclobutrazol(S) 15-30 ppm is also effective.	Aphids, whitefly, thrips	Root and stem rot, Botrytis	After transplanting, allow plants to become established for 1-2 weeks at 60-65°F (15- 18°C). Once plants are well established, begin growing at recommended cool temperatures. After 4-6 weeks of cool conditions, plants can be forced in 6-8 weeks.

Crop Time

4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
1 ppp, 10-13 weeks	2-3 ppp, 11-14 weeks	3-4 ppp, 11-15 weeks

NOTE: Growers should use the information presented here as guidelines only. Ball FloraPlant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball FloraPlant of any products listed herein. Ball FloraPlant's terms and conditions of sale shall apply to all products listed herein.

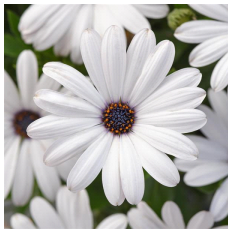
Other Serenity™ Varieties



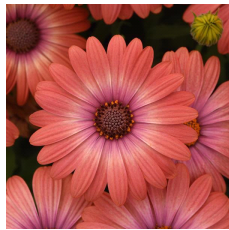
New Osteospermum
Serenity™ Pink Party



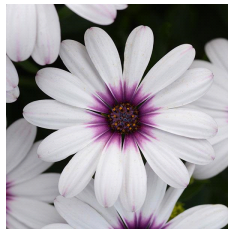
Osteospermum
Serenity™ Dark Purple



Osteospermum
Serenity™ White



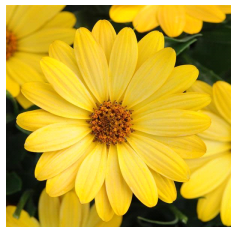
Osteospermum
Serenity™ Coral Magic



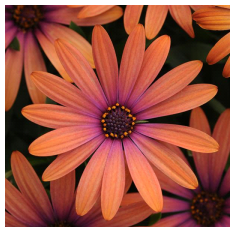
Osteospermum
Serenity™ Lavender
Frost



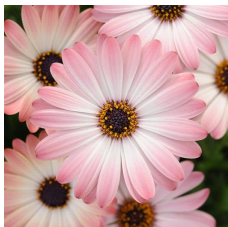
Osteospermum
Serenity™ Red



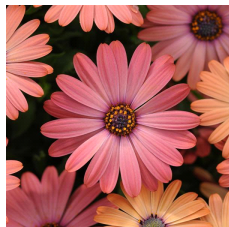
Osteospermum
Serenity™ Deep Yellow



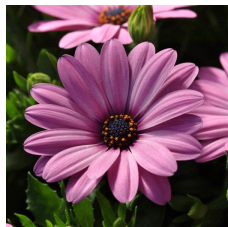
Osteospermum
Serenity™ Bronze



Osteospermum
Serenity™ Pink Magic



Osteospermum
Serenity™ Rose Magic



Osteospermum
Serenity™ Pink