

# Focus™



The only compact, dark-leaved ivy geranium on the market. Stays tight and controlled for pot-tight basket production. Naturally compact habit simplifies small pot and quart production. Early flowering; perfect uniformity across all colors. Available out of our state-of-the-art YecaFlora farm in Mexico, with trucking to the U.S. border.

Adds a new color to the series.

General & Information									
Height:	Spread:	Exposure:							
8-10" (20-25cm)	12-14" (30-36cm)	Sun							
Propagation Guide									
Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Pinch:	Average Propagation Time (weeks):	Comments:				
See Comments	Optional	9-13	No	4-5	Stick immediately upon arrival. Geraniums are best rooted in a media strip form to allow for maximum airflow and avoid foliage overlap. Ivy geraniums require 25-30% less mist in propagation compared to zonals. Propagate under separate mist programs. Remove flower buds at transplanting.				
Finishing									
Soil pH:	Light Levels (fc):	Temperature Day:	Temperature Night:	Fertilization (ppm N):	No. of Pinches:	Plant Growth Regulators (S) = spray / (D) = drench:	Pests:	Diseases:	Comments:
5.8-6.2	2,500-4,000	65-76°F (18-24° C)	62-67°F (17-19° C)	225-300	1-2	Chlormequat chloride(S) 750 -1,500 ppm to control growth; ethephon(S) 200-300 ppm to improve branching. PGR generally not needed for basket production.	Fungus gnats, thrips, aphids, mites	Botrytis, Oedema, Pythium, Xanthomonas	Avoid drastic swings in soil moisture to reduce Oedema.

Crop Time		
4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
1 ppp, 8-10 weeks	1-2 ppp, 9-10 weeks	4-5 ppp, 11-13 weeks

**NOTE:** Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

## Other Focus™ Varieties



Ivy Geranium Focus™ Burgundy    Ivy Geranium Focus™ Red    Ivy Geranium Focus™ Rose    Ivy Geranium Focus™ Shocking Blue    Ivy Geranium Focus™ White    Ivy Geranium Focus™ Red Ice