## Focus<sup>™</sup>

Ball Flora Plant. The only compact, dark-leafed ivy geranium on the market. Stays tight and controlled for pot-tight basket production. Naturally compact habit simplifies small pot and quart production.

Perfect uniformity across all colors.

Available out of our state-of-the-art YecaFlora farm in Mexico, with trucking to the U.S. border.

Must-have color addition fits the Real Series designation, with uniform flower timing and habit to match the series.

Flower Timing: early Leaf Type: dark Habit: compact

General & Information

Height: Spread: Exposure:

8-10" (20-25cm) 12-14" (30-36cm)

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Tray Sizes	Rooting	Average	Pinch:	Average	Comments:
(cells/tray): See Comments	Hormone: Optional	Days with Mist: 9-13	No	Propagation Time (weeks): 4-5	Stick immediately upon arrival. Geraniums are best rooted in a media strip form to allow for maximum airflow and avoid foliage overlap. Ivy geraniums require 25-30% less mist in propagation compared to zonals. Propagate under separate mist programs. Remove flower buds at transplanting.

Finish	ning								
Soil	Light	Temperature	Temperature	Fertilization	No. of	Plant Growth	Pests:	Diseases:	Comments:
pH:	Levels	Day:	Night:	(ppm N):	Pinches:	Regulators (S) =	Fungus	Botrytis,	Avoid drastic
5.8-	(fc):	65-76°F (18-24°	62-67°F (17-19°	225-300	1-2	spray / (D) = drench:	gnats,	Oedema,	swings in soil
6.2	2,500- 4,000	C)	C)			Chlormequat chloride(S) 750 -1,500 ppm to control growth; ethephon(S) 200- 300 ppm to improve branching. PGR generally not needed for basket production.	thrips, aphids, mites	Pythium, Xanthomonas	moisture to reduce Oedema.

4- to 5-inch (10- to 13-cm) Pots, Quarts : 6-inch (15-cm) Pots, Gallons: 10- to 12-inch (25- to 30-cm) Tubs or Baskets:

4-5 ppp, 11-13 weeks 1 ppp, 8-10 weeks 1-2 ppp, 9-10 weeks

NOTE: Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

## Other Focus™ Varieties



Ivy Geranium Focus™ Burgundy



Ivy Geranium Focus™ Red



Ivy Geranium Focus™ Rose



Ivy Geranium Focus™ Shocking Blue



Ivy Geranium Focus™ White



Ivy Geranium Focus™ Red Ice