Focus™

- The only compact, dark-leafed ivy geranium series on the market.
- Habit stays tight and controlled for growing in pot-tight basket production.
- Naturally compact habit simplifies small pot and quart production.
- Dark leaves add attractive contrast for greater appeal and value.
- Perfect uniformity across all colors.

Must-have color addition fits the Real Series designation, with uniform flower timing and habit to match the series.

Flower Timing: early
Leaf Type: dark
Habit: compact

General & Information

Height:	Spread:	Exposure:
8-10" (20-25cm)	12-14" (30-36cm)	Sun

Propagation Guide

Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Pinch:	Average Propagation Time (weeks):	Comments:
See Comments	Optional	9-13	No	4-5	Stick immediately upon arrival. Geraniums are best rooted in a media strip form to allow for maximum airflow and avoid foliage overlap. Ivy geraniums require 25-30% less mist in propagation compared to zonals. Propagate under separate mist programs. Remove flower buds at transplanting.

Finishing

Soil pH:	Light Levels (fc):	Temperature Day:	Temperature Night:	Fertilization (ppm N):	No. of Pinches:	Plant Growth Regulators (S) = spray / (D) = drench:	Pests:	Diseases:	Comments:
5.8-6.2	2,500-4,000	65-76°F (18-24°C)	62-67°F (17-19°C)	225-300	1-2	Chlormequat chloride(S) 750-1,500 ppm to control growth; Florel(S) 200-300 ppm to improve branching. PGR generally not needed for basket production.	Fungus gnats, thrips, aphids, mites	Botrytis, Oedema, Pythium, Xanthomonas	Avoid drastic swings in soil moisture to reduce Oedema.

Crop Time

4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
1 ppp, 8-10 weeks	1-2 ppp, 9-10 weeks	4-5 ppp, 11-13 weeks

NOTE: Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

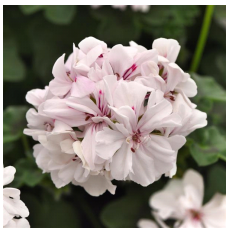
Other Focus™ Varieties

Ivy Geranium Focus™ Burgundy

Ivy Geranium Focus™ Red

Ivy Geranium Focus™ Rose

Ivy Geranium Focus™ Shocking Blue


Ivy Geranium Focus™ White

Ivy Geranium Focus™ Red Ice