# Intenz™

An easy-to-produce plant with bold flower spikes.
Continues to bloom throughout the Summer and Fall.
Perfect for indoor programs or in the garden.
INTENZ is bred by FLORITEC.

## General & Information

| Height: | Spread: | Exposure: |
|---|---|---|
| 18" (46 cm) | 12" (30 cm) | Sun |

## Propagation Guide

| Tray Sizes (cells/tray): | Rooting Hormone: | Average Days with Mist: | Pinch: | Average Propagation Time (weeks): | Comments: |
|---|---|---|---|---|---|
| 72, 84, 105 | Yes | 25-28 | Yes | 4 | Must pinch 14-16 days after stick. It would be typical to have 6-8 leaves remaining below the pinch. |

## Finishing

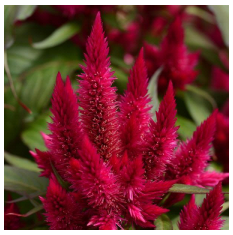
| Soil pH: | Light Levels (fc): | Temperature Day: | Temperature Night: | Fertilization (ppm N): | No. of Pinches: | Plant Growth Regulators (S) = spray / (D) = drench: | Pests: | Diseases: | Comments: |
|---|---|---|---|---|---|---|---|---|---|
| 5.5-6.5 | 1,000-2,500 | 68-72°F (20-22° C) | 62-65°F (17-18° C) | 100-175 | 1 | Daminozide is typically used at 2,500 ppm to assist in minimizing internode stretch. The first application should be made approximately 2 weeks after the pinch, when new shoots are about 1.5 in. (4 cm) in length. Then spray once a week for about 3 weeks. Paclobutrazol drench at 1 to 2 ppm has also shown to be effective. | Aphids, thrips, mites, leafminers | Botrytis | Short-day flowering plants most often produced for natural season sales in the Fall. |

## Crop Time

| 4- to 5-inch (10- to 13-cm) Pots, Quarts : | 6-inch (15-cm) Pots, Gallons: | 10- to 12-inch (25- to 30-cm) Tubs or Baskets: |
|---|---|---|
| 1 ppp, 8-9 weeks | 2-3 ppp, 10-12 weeks | 3-4 ppp, 12-14 weeks |

**NOTE:** Growers should use the information presented here as guidelines only. Ball Floraplant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball Floraplant of any products listed herein. Ball Floraplant's terms and conditions of sale shall apply to all products listed herein.

## Varieties


Celosia Intenz™ Lipstick


Celosia Intenz™ Classic


Celosia Intenz™ Dark Purple