

Monarch Magic



One-of-a-kind spreading ageratum that monarch butterflies can't resist!

Vigorous, spreading habit is ideal for baskets and mixes.

Drought tolerant.

Great for landscapes and patios.

2025 Cincinnati Zoo and Botanical Gardens Field Trials standout performer: "A great bloomer and attracts monarchs by the droves!"

Greenhouse Grower: "It's not just a catchy name. When we would walk through the garden, we'd see 50 butterflies hanging around it."

General & Information

Height:	Spread:	Exposure:
6-12" (15-30cm)	8-16" (20-41cm)	Partial Sun, Sun

Propagation Guide

Tray Sizes (cells/tray):	Rooting Hormone:	Average Days with Mist:	Pinch:	Average Propagation Time (weeks):	Comments:
50, 72, 105	Yes	10-15	Yes	4-5	Daminozide/chlormequat chloride tank mix at 3,000/1,000 ppm applied at 10-14 days or when roots hit the edge of the cell. Benzyladenine 300 ppm or ethephon 300 ppm will increase branching.

Finishing

Soil pH:	Light Levels (fc):	Temperature Day:	Temperature Night:	Fertilization (ppm N):	No. of Pinches:	Plant Growth Regulators (S) = spray / (D) = drench:	Pests:	Diseases:	Comments:
6-6.8	5,000-10,000	70-78°F (21-26°C)	50-60°F (10-16°C)	175-225	1	Pacllobutrazol 1-2 ppm drench, or daminozide 2,500 -3,500 ppm and chlormequat chloride 1,000-1,500 tank mix(S).	Mites, whitefly, thrips, aphids	Botrytis, Pythium, Rhizoctonia	Let it dry between watering.

Crop Time

4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
1 ppp, 6-9 weeks	1 ppp, 7-11 weeks	3 ppp, 8-10 weeks

NOTE: Growers should use the information presented here as guidelines only. Ball FloraPlant recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Ball FloraPlant of any products listed herein. Ball FloraPlant's terms and conditions of sale shall apply to all products listed herein.

Other Ageratum Varieties



Ageratum Monarch Magic