

PANTONE Color of the Year 2024: Peach Fuzz

12/8/2023

The world needs a hug ... a big, cozy peach hug.



Pantone is the global color authority and provider of professional color language standards. And each year their announcement of the Pantone Color of the Year is an event that makes the blog-o-sphere go wild! There is so much anticipation for the experts' take on the nuances of color and how they affect our lives.

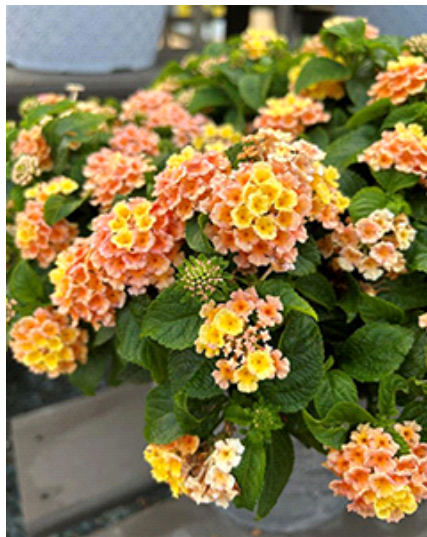
For 2024, the design community is treated to the soft, cozy choice of **PANTONE 13-1023 Peach Fuzz**, a velvety gentle peach hue that evokes nurturing, empathy and compassion.

Let's all make a collective, metered sigh for a moment, shall we? ... Ahhhh! We feel peachy already!

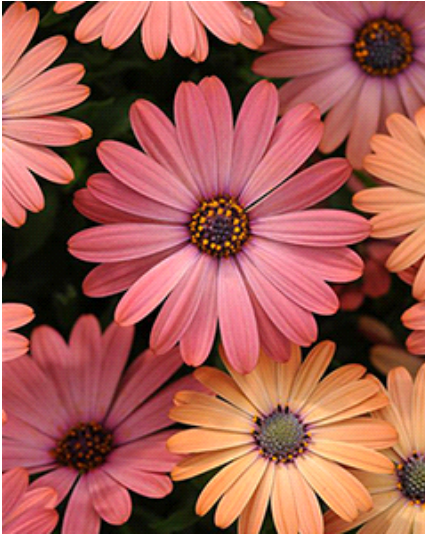
In keeping with tradition, Ball FloraPlant features the following plant choices for your viewing pleasure ... *and program building!* May your greenhouse find peace in peachy recalibration in 2024!



**Calibrachoa Cha-Cha Diva
Apricot**



**Lantana Little Lucky Peach
Glow**



Osteo Serenity Rose Magic



Osteo Blushing Beauty