

Petunia Bee's Knees Wins Reader's Choice Award

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The new variety from Ball FloraPlant was selected by readers of Greenhouse Grower magazine for its 2020 Medal of Excellence.



WEST CHICAGO, IL – Ball FloraPlant is proud to announce its newest petunia introduction **Bee's Knees** was selected as winner of the *Greenhouse Grower* 2020 Medal of Excellence Reader's Choice Award.

For years, *Greenhouse Grower* magazine has recognized excellence in plant breeding and industry contributions through its Medal of Excellence Awards. Reader's Choice is decided by the publication's readership via online voting. Due to social distancing regulations, this year's results were shared through a video showcase in the July 29 edition of the "Benchrunner" newsletter (see video below).

"We're thrilled with the response we've received for Bee's Knees Petunia from growers and members of the industry, and we are proud to accept this year's Reader's Choice Award," says **Jason Twaddell**, Sales and Marketing Manager for Ball FloraPlant. "Ball FloraPlant is dedicated to breeding appealing plants with top performance, and we are excited to launch Bee's Knees to consumers next spring."

Bee's Knees Petunia is filled with lush blooms and puts on a high-impact show with an intense yellow color with outstanding branching. For more information, visit www.ballfloraplant.com.

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Try watching this video on www.youtube.com, or enable JavaScript if it is disabled in your browser.

Ball FloraPlant is a leading breeder and producer of vegetative varieties. Its Las Limas farm in Nicaragua is the most reliable source of unrooted cuttings – on time and in full. The dedicated product teams reinvent plant classes for new market relevance and renewed customer excitement. For more information, visit ballfloraplant.com.