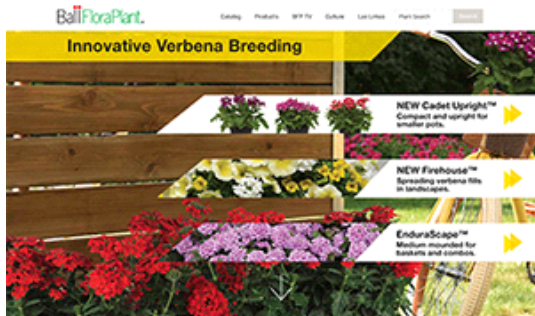




## New Website Redesign For Ball FloraPlant

6/25/2018

Simplified navigation to plant culture and product trials meets the needs of today's greenhouse grower.



WEST CHICAGO, IL - Ball FloraPlant is pleased to announce its redesigned website at [www.BallFloraPlant.com](http://www.BallFloraPlant.com). The new look unifies the brand with fresh color to better-align with the 2019 Ball FloraPlant catalog and simplifies navigation to key product information and culture. The update also includes a mobile-friendly layout for greenhouse growers on-the-go providing easy access to videos and plant trials for each Ball FloraPlant series.

"With the launch of our 2019 catalog, it was clearly time for a website refresh," says **Jason Twaddell**, Sales and Marketing Manager for Ball FloraPlant. "With this launch, we've added more value to our products with how-to-grow information and instructional best-practices right at our customers' fingertips."

Bookmark the new website today for ongoing support via videos and downloadable documents, and check out the [latest catalog](#) of Ball FloraPlant introductions for 2019 at [www.ballfloraplant.com](http://www.ballfloraplant.com).

*Ball FloraPlant is a leading breeder and producer of vegetatively propagated plant varieties. This quality-focused brand has won critical acclaim for its advanced Ball Certified Plants® disease-free certification program with an unprecedented record for turning out clean, healthy cuttings. For more information, visit [ballfloraplant.com](http://ballfloraplant.com).*