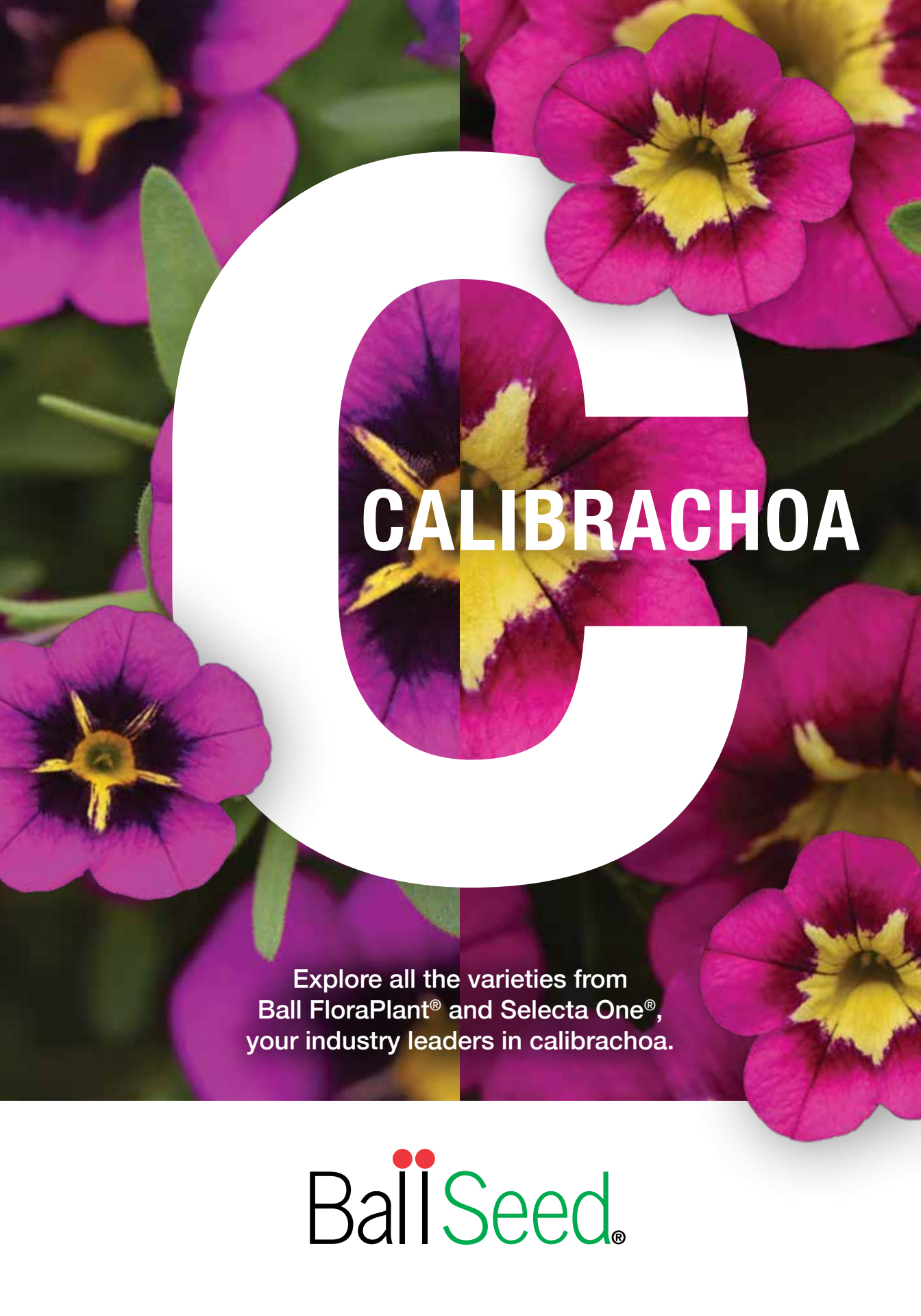




CALIBRACHOA

Explore all the varieties from
Ball FloraPlant® and Selecta One®,
your industry leaders in calibrachoa.

BallSeed®



Taking the Lead in Quality and Reliability

The forward-thinking Ball FloraPlant® team is continuously reinventing calibrachoa for quality, dependability, and distinction, while maintaining the focus on powdery mildew resistance in all our calibrachoa breeding.

Look to Conga™ for compact varieties requiring no pinch and no PGR, Cabaret® for medium vigor, workhorse varieties, and Cha-Cha™ for showy, vigorous pots and baskets, including four color-shifting Diva types.

NEW MixMasters™ Serendipity
Cabaret Bright White, Neon Rose
and Strawberry Parfait

ballfloraplant.com

selecta^{one}[®]



MiniFamous Uno
Funtopia Blue

Innovating On-Trend Varieties

Outstanding novelty calibrachoas have made Selecta One[®] a world leader in vegetative ornamental plant breeding.

Exciting examples of our latest innovations include the bright, double flowers of compact MiniFamous[®] Evo, providing pot-tight production with no pinch and no PGR. MiniFamous[®] Uno features classic core colors, doubles and stars in a medium vigor. MiniFamous[®] Neo fills large containers and is the top choice for combinations.



selectanorthamerica.com

NEW Trixi[®] In A Flash!
MiniFamous Neo **NEW** Amethyst Flash,
Coral Flash and Rose Flash

Industry-Leading CALIBRACHOA: A Fit for Every Program!

MiniFamous®
Evo

COMPACT ●○○○

- Unique double flowers
- Compact habit
- No pinch, no PGR
- Pot-tight production
- Perfect for quarts and color bowls



NEW Trixi Evo-Centric 27
MiniFamous Evo **NEW** Double Yellow 27,
Double Blue and Double Magenta

selecta^{one}

Conga™

COMPACT ●○○○

- Flowers early and all at the same time, making it ideal for bench runs of various colors
- No pinch, no PGR
- Very uniform, naturally compact and perfect for pot-tight production
- Excellent for quarts and color bowls



Conga
Rose

BaliFloraPlant.

MiniFamous®
Uno

MEDIUM-COMPACT ●●○○

- Easy, uniform, medium-compact and early to finish
- Famous for featuring the most unique varieties on the market
- Available in classic core colors, singles, doubles and novelty patterns
- Perfect for quarts, gallons and small baskets



MiniFamous Uno
NEW Red 27

selecta^{one}

Cabaret®

MEDIUM ●●●○

- A high-performing, medium-vigor lineup of solid colors and exciting bicolors
- Well-branched with large, colorful blooms
- Known for flowering within a 10.5-hour daylength and staying open and in flower under low light conditions – a big plus at retail
- Ideal for quarts, gallons and medium baskets
- Top choice for combinations



Cabaret
Deep Yellow

BaliFloraPlant.

MiniFamous®
Neo

MEDIUM ●●●○

- Excellent for medium-vigor programs
- A uniform series featuring a semi-trailing habit
- Available in large single blooms and exciting double blooms
- Fills quarts, gallons and medium baskets
- Top choice for combinations



Trixi Lollipop
MiniFamous Neo Blue,
Deep Yellow and Pink

selecta^{one}

Cha-Cha™

VIGOROUS ●●●●

- The most vigorous calibrachoa for extra-large containers
- Available in an assortment of dazzling colors, including four color-shifting Diva types
- Easy-to-grow, cascading calibrachoa that simply look amazing!



Cha-Cha
Electric Pink

BaliFloraPlant.

COMPACT

selecta

MiniFamous®

Evo



NEW Trixi Evo-Centric 27
MiniFamous Evo NEW Double Yellow 27,
Double Blue and Double Magenta

The largest
assortment of

CALIBRACHOA

available!



MixMasters
Rainbow Bright
Conga Dark Blue,
Rose and Yellow

MEDIUM-COMPACT

selecta

MiniFamous®

Uno



MiniFamous Uno
Funtopia Pink

MEDIUM

BallFloraPlant.

Cabaret®

Early Flowering Time



MixMasters Fruit Cocktail
Cabaret Orange,
Neon Rose and Yellow



MEDIUM

selecta

MiniFamous®

Neo



VIGOROUS

BallFloraPlant.

Cha-Cha™



Trixi Berry Daring
MiniFamous Neo Dark Blue,
Purple and Salmon Pink+Eye

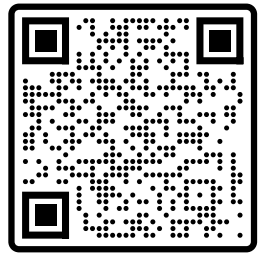
NOVELTIES

BallFloraPlant.

Bumble Bee™



MixMasters Pretty Pastels
Cha-Cha Diva Hot Pink
and Diva Lavender



LOOKING FOR SOMETHING **NEW?**

BallSeed®

WebTrack® Makes It Easy!

WebTrack is your one-stop shop for finding **new varieties** in all the forms you need. Search, book and track your order in one place. It's that easy!



BOOK ON WEBTRACK



Learn all the ways WebTrack can help
improve your business in our
WebTrack 101 WEBINAR SERIES!

WEBTRACK®