

# CALIBRACHOA

Explore all the varieties  
from Ball FloraPlant® and Selecta One®,  
your industry leaders in calibrachoa.

BallSeed®

Taking the Lead in Quality and Reliability



Cabaret® Good Night Kiss

Ball FloraPlant has earned critical acclaim for our customer satisfaction. Our dedicated team is at the forefront of breeding to reinvent plant classes for relevance, quality and distinction.

With vibrant patterns like Cabaret® Good Night Kiss, strong solids and bright bicolors, you'll find a full selection of calibrachoa inside to meet all your program needs.



MixMaster™ Kiss Me Goodnight  
featuring Cabaret Good Night Kiss

On the Leading Edge of Calibrachoa Innovation



NEW MiniFamous® Uno Pink Radiance

Our novelty calibrachoa have helped make us a world leader in the breeding of vegetative propagated ornamental plants.

Some prime examples of this innovation include NEW MiniFamous® Uno Blue Star, Pink Radiance and Rose+Eye, three multi-color blooms that offer early finishing and excellent uniformity.

Exotic-looking NEW Minifamous® Neo Red Hawaii and Double Pink 24 round out our introductions, bringing bold bicolors to the popular series for larger containers.

We are excited to share all our varieties with you. Open this brochure to see the complete line of MiniFamous Uno and Neo!



Trixi® Wild Berry  
MiniFamous Neo Blue  
MiniFamous Neo Purple  
MiniFamous Neo White

# Industry-Leading CALIBRACHOA: A Fit for Every Program!

## Conga™

MOST COMPACT



### Congas are:

- Easy to grow and pH tolerant, with no PGRs needed.
- Very uniform, naturally compact and perfect for pot-tight production.
- Abundant bloomers at retail.
- Ideal for quarts and color bowls.



Conga Pink Kiss

BallFloraPlant®

ballfloraplant.com

MiniFamous®

## Uno

COMPACT



### MiniFamous® Unos are:

- Easy, uniform, medium-compact and early to finish.
- Famous for featuring the most diversity on the market.
- Available in classic core colors, singles, doubles and star patterns.
- Renowned for inclusion in Selecta One-exclusive Tastic double bicolors, such as FleuroStar award-winning Double PinkTastic.
- Ideal for quarts, gallons and small baskets.



Trixi® Sunshiny Day featuring MiniFamous Uno White Gold and Yellow+Red Vein

selecta<sup>one</sup>®

selectanorthamerica.com

## Cabaret®

MEDIUM



### Cabarets are:

- The best-performing medium-vigor lineup of solid colors and exciting bicolors!
- Well-branched, featuring blooms with full centers.
- Known for flowering within a 10.5-hour daylength and staying open and in flower under low light conditions – a big plus at retail.
- Ideal for quarts, gallons and medium baskets.



MixMasters™ Serendipity featuring Cabaret Strawberry Parfait, Neon Rose and Bright White

BallFloraPlant®

ballfloraplant.com

MiniFamous®

## Neo

MEDIUM



### MiniFamous® Neos are:

- The perfect choice for medium-vigor programs.
- A uniform series featuring a semi-trailing habit.
- Available in large single blooms, exciting double blooms and Selecta One-exclusive Tastic double bicolors!
- Ideal for quarts, gallons and medium baskets.



MiniFamous Neo Pink Hawaii

selecta<sup>one</sup>®

selectanorthamerica.com

## Cha-Cha™

VIGOROUS



### Cha-Chas are:

- The most vigorous calibrachoa for extra-large containers.
- Trialed and tested for uniform timing and habit across all colors.
- Available in an assortment of dazzling colors, including three color-shifting types.
- Easy-to-grow cascading calibrachoa that simply look amazing!



MixMaster™ Diva La Vida featuring Cha-Cha Deep Blue

BallFloraPlant®

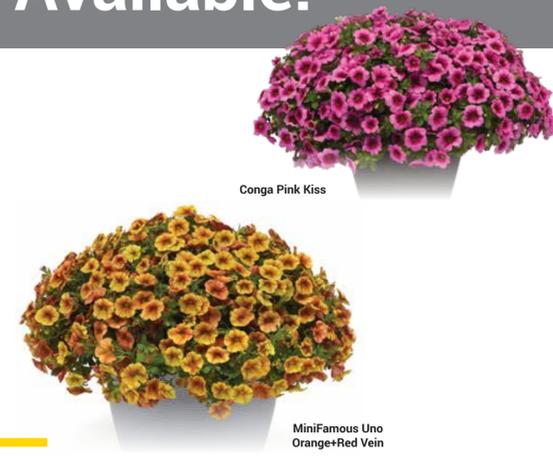
ballfloraplant.com

# The Largest Assortment of CALIBRACHOA Available!

## Conga™

**MOST COMPACT**

Our **most compact** varieties boasting big, bold, exciting colors!



MiniFamous®

## Uno

**COMPACT**

The latest **compact** head-turners are NEW Blue Star, NEW Pink Radiance and NEW Rose+Eye.



## Cabaret®

**MEDIUM**

**Medium-vigor** Cabarets are predictable, programmable and profitable!



MiniFamous®

## Neo

**MEDIUM**

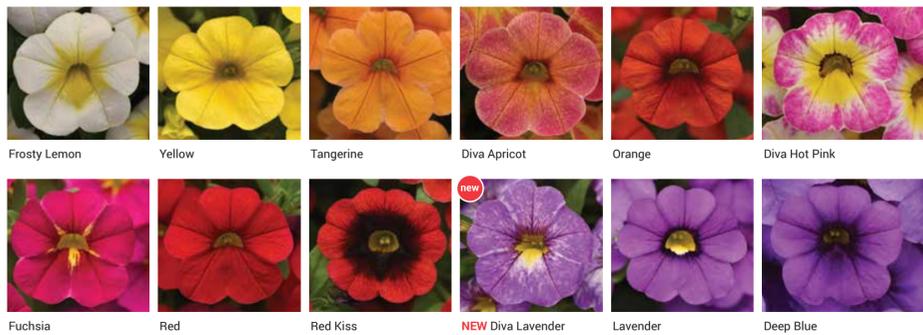
Neo has you seeing double, including **medium-vigor** NEW Double Pink 24.



## Cha-Cha™

**VIGOROUS**

**Vigorous** growers with glamorous colors!



## Novelties

**MEDIUM**

With their spectacular yellow throats and **vigor ranging from medium to high**, these Bumble Bees are buzzworthy!

**VIGOROUS**



Fast,  
Convenient

24/7

Online Access



Scan the QR Code  
to see what WebTrack  
can do for you.

## WebTrack® & WebTrack To Go®

Order plugs and liners now using  
WebTrack® and the WebTrack To Go®  
app from Ball Seed®.

Get instant connection to:

- Hundreds of suppliers
- Live inventory
- Shipment tracking

Order at [ballseed.com/webtrack](https://ballseed.com/webtrack)

Talk to us.

Ball Seed: 800 879-Ball

Ball ColorLink®: 800-686-7380

Visit [ballseed.com](https://ballseed.com) for current Terms & Conditions of Sale.

©2022 Ball Horticultural Company 23495202

™ denotes a trademark of and ® denotes a registered trademark of  
Ball Horticultural Company in the U.S., or Selecta Klemm GmbH & Co. KG,  
unless otherwise noted. They may also be registered in other countries.

BallSeed®