

# Take the lead in 2024

We're launching plants to kick your sales into high gear!

Choose these sensational new varieties from Ball FloraPlant®, the most reliable vegetative cuttings source in the industry, and see your sales skyrocket!

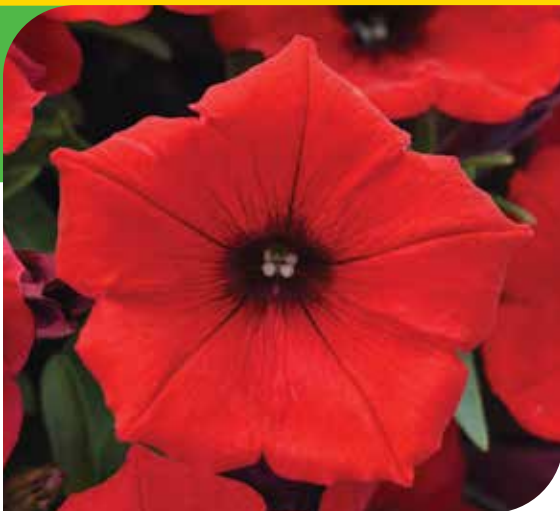


**NEW SlingShot™  
Burgundy Bliss Petunia**  
A two-toned novelty petunia with awe-inspiring appeal – guaranteed to fly off retail shelves!



*PassionFruit*  
LANTANA

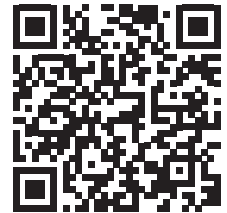
**NEW PassionFruit™ Lantana**  
Bursting with tropical colors in a truly trailing lantana habit – it's dazzling in hanging baskets!



**NEW SureShot™ Red**  
A bold, red variety joins the medium-vigor, ultra-uniform petunia series!

**SURESHOT™**  
*Petunia*

Explore more 2024 introductions here and get ready for a record-breaking season!



**Ball FloraPlant®**

Talk to us.  
**Ball Seed®: 800 879-BALL**  
**Ball ColorLink®: 800 686-7380**

Visit [ballfloraplant.com](http://ballfloraplant.com) for current Terms & Conditions of Sale.  
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