



Ball FloraPlant's FlameThrower Coleus Wins Retailers' Choice Award

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At Cultivate'17 in Columbus, Ohio, this July, The Garden Center Group supported a Retailers' Choice Awards™ during the show, where retail businesses picked their favorite new products in live and hard goods. Ball FloraPlant is happy to announce its **FlameThrower Coleus** series as a 2017 Retailers' Choice Award winner.

Ceremony leaders **Sid Raisch** and **Danny Summers** said retailers "were excited to see this series being used together to create a unique blend." The 5 colors of FlameThrower feature uniquely shaped leaves and excellent garden performance in sun or shade. This coleus adds texture to garden design, especially in mixed containers and patio décor.

The Garden Center Group is a North American organization that provides professional garden center business owners with innovative ideas, support and guidance for success. For more information, visit www.thegardencentergroup.com.