

**You can grow
better osteos faster!**

Introducing

Genesis™

Direct-stick Osteospermum Cuttings



Baï FloraPlant®

Genesis™ direct-stick cuttings let you ship a retail-ready, top-quality Serenity™ & Voltage™ Yellow osteo crop in as few as 14 weeks.

Less labor. Genesis osteo cuttings can be direct stuck to the finish container so propagation is cut by 7 to 9 days. Rooting media and transplanting labor are eliminated.

Shortened crop time. Presorted for the best rooting uniformity, Genesis direct-stick cuttings reduce rooting time by half, allowing crops to move off the bench faster. You'll have more turns per season and reduce your overall input costs.

Less shrink. Genesis cuttings arrive presorted for uniformity and primed for the best consistency in propagation so you can bench run your crop.



Traditional URC Genesis cuttings arrive ready to direct stick in the finish container.



Traditional URC Genesis cuttings 8 days: With the callus developed, roots initiate quickly.



Traditional URC Genesis cuttings 6 weeks: Direct-stuck Genesis cuttings branch sooner and stronger for a better-quality finished plant.

Reduced input costs. Genesis cuttings can be direct stuck in cold frames and minimal heat environments. Cool temperatures also reduce PGR needs.

Better branching and more flowers. Direct sticking allows maximum light penetration, leading to more branches which ultimately results in more color.

Genesis direct-stick cuttings...rooted in innovation so you can make great osteos happen! Order through your Ball Seed sales rep, at ballseed.com or by calling 800 879-BALL today.

Introducing Genesis™ Direct-stick Osteospermum Cuttings



Serenity™ Dark Purple

Genesis cuttings 14 weeks:
The Genesis osteo is in full bloom, out the door and ready to sell, while the traditional URC osteo is just starting to open flowers.

Ball FloraPlant®



Variety	Form	Propagation Method	Grown In	Temperature Range	Light Levels (mols)	Liner Prop Time (weeks)	Crop Time From Stick to 4.5- in. (11-cm) (weeks)	Growth Regulators
Serenity Series	URC	25mm Liner	Greenhouse	High: 62–64°F (17–18°C) Low: 58–60°F (14–15°C)	8–10	4–5	15–16	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
Serenity Series	Genesis	25mm Liner	Greenhouse	High: 62–64°F (17–18°C) Low: 58–60°F (14–15°C)	8–10	2–3	13–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
Serenity Series	Genesis	Direct Stick	Greenhouse	High: 62–64°F (17–18°C) Low: 58–60°F (14–15°C)	8–10	NA *	12–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
Serenity Series	Genesis	Direct Stick	Tunnel	High: 73–75°F (23–24°C) Low: 43–45°F (6–7°C)	8–10	NA *	12–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
Voltage Yellow	URC	25mm Liner	Greenhouse	High: 62–64°F (17–18°C) Low: 58–60°F (14–15°C)	8–10	3–4	13–14	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
Voltage Yellow	Genesis	25mm Liner	Greenhouse	High: 62–64°F (17–18°C) Low: 58–60°F (14–15°C)	8–10	1.5–2.5	10–12	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
Voltage Yellow	Genesis	Direct Stick	Greenhouse	High: 62–64°F (17–18°C) Low: 58–60°F (14–15°C)	8–10	NA *	9–12	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)
Voltage Yellow	Genesis	Direct Stick	Tunnel	High: 73–75°F (23–24°C) Low: 43–45°F (6–7°C)	8–10	NA *	9–12	B-Nine/Cycocel 2,500/1,000 (early) B-Nine/Cycocel 2,500/750 (late)

* See the Genesis Osteospermum GrowerFacts at ballfloraplant.com for details.

Watch...learn...grow!

Visit ballfloraplant.com for BFP TV, your Online Video Learning Center. You'll find several informative short videos on Genesis osteo cuttings, as well as other topics and issues important to you.



Discover WebTrack™ real-time inventory availability and place orders online 24/7 at ballseed.com.

Container Size	Plants per Pot	Final Spacing (on center)
4.5-in. (11-cm)	1	5–6 in. (13–15 cm)
6-in. (15-cm) pot	1	6–8 in. (15–20 cm)
1 gallon	1	7–10 in. (18–25 cm)
2 gallon	2	14–18 in. (35–45 cm)
12-in. (30-cm) basket	3	14–20 in. (35–50 cm)

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Ball FloraPlant®