

unique

fast

early

Petunia

Production planning solutions



Baill FloraPlant®

Suncatcher™

Cash in on early-season sales



Red, White and NEW Midnight Blue

early



Coral Prism



NEW Midnight Blue

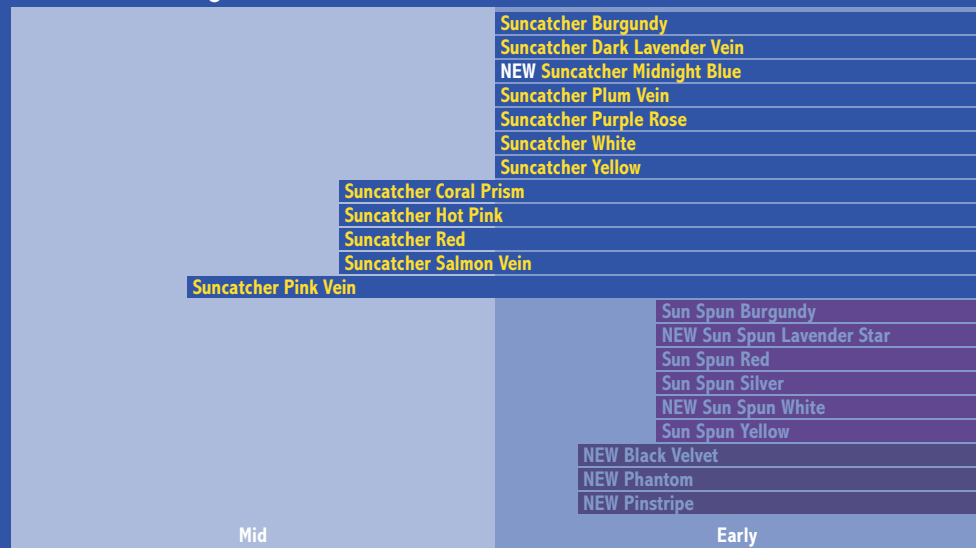
Height: 8 to 12 in. (20 to 30 cm)
Spread: 8 to 12 in. (20 to 30 cm)

Petunia Flowering Time Guidelines

Ship to retail

Ball FloraPlant's early-flowering vegetative, trailing petunias are:

- **Early to finish**—even when grown in cool conditions
- **Well-matched** across colors for habit and flowering
- A perfect crop to **save energy** by growing cool
- Available in a wider **color range** than any other trailing/spreading petunia series
- A “no-split” habit that creates full, **lush plants** covered entirely with blooms
- A **highly programmable** series



- Burgundy
- Coral Prism
- Dark Lavender Vein
- Hot Pink
- NEW Midnight Blue
- Pink Vein
- Plum Vein
- Purple Rose
- Red
- Salmon Vein
- White
- Yellow



Sun Spun[®]

Grow pot-tight and finish fast



NEW Lavender Star,
Yellow and Burgundy



Yellow



NEW White



NEW Lavender Star

Height: 6 to 10 in. (15 to 25 cm)
Spread: 8 to 10 in. (20 to 25 cm)

Petunia Flowering Time Guidelines

Ship to retail

High-impact, standout series features:

- Fast-finish baskets and pots with a tight, **compact habit** that keeps plants controlled on the bench
- Perfect crop to **save energy** by growing cool
- **Perfect match** to Black Velvet, Pinstripe and Phantom
- Lush, flower-filled plants put on **standout shows** in mixed combos all season
- Pot-tight series is excellent for **high-density production**
- Tight, ball-shaped habit means **tangle-free plants** for less production losses
- Plants have excellent **mildew tolerance** compared to other compact petunias due to increased air flow through the canopy

- Burgundy
- NEW Lavender Star
- Red
- Silver
- NEW White
- Yellow

	Suncatcher Burgundy
	Suncatcher Dark Lavender Vein
	NEW Suncatcher Midnight Blue
	Suncatcher Plum Vein
	Suncatcher Purple Rose
	Suncatcher White
	Suncatcher Yellow
	Suncatcher Coral Prism
	Suncatcher Hot Pink
	Suncatcher Red
	Suncatcher Salmon Vein
Suncatcher Pink Vein	
	Sun Spun Burgundy
	NEW Sun Spun Lavender Star
	Sun Spun Red
	Sun Spun Silver
	NEW Sun Spun White
	Sun Spun Yellow
	NEW Black Velvet
	NEW Phantom
	NEW Pinstripe
Mid	Early



Mounding



Trailing



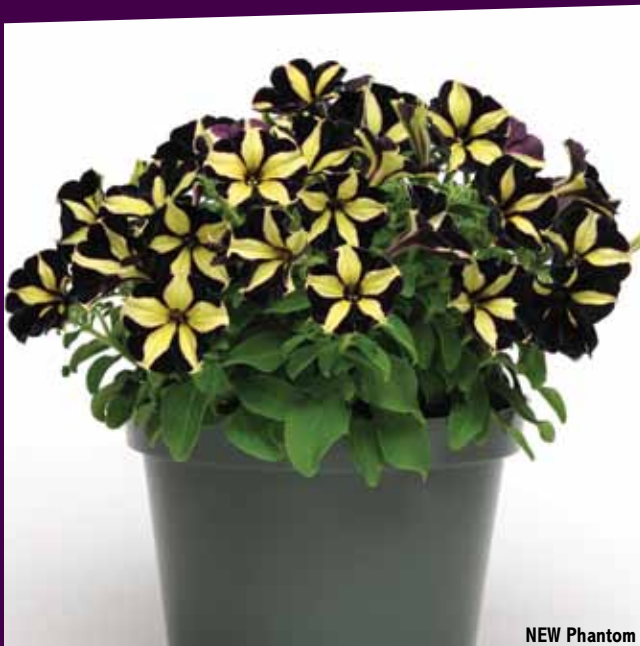
Upright

Black Velvet

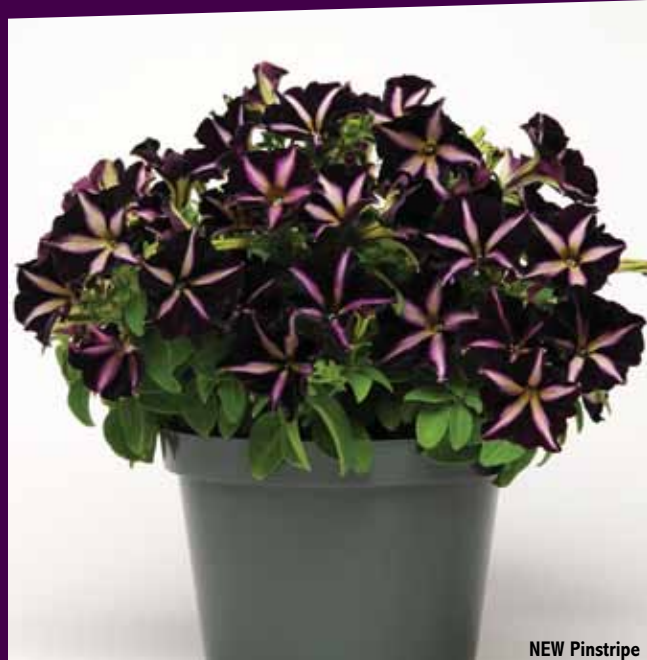
Thrill them with innovative colors



NEW Black Velvet



NEW Phantom



NEW Pinstripe

Ball FloraPlant **unique petunias**, including the world's only black, partner well **in combos** with many other sun lovers, and are in high demand with consumers. All are excellent candidates to **save energy** by growing cool.

NEW Black Velvet

Height: 8 to 12 in. (20 to 30 cm)

Spread: 8 to 12 in. (20 to 30 cm)

- The world's **only black petunia!** Filled with color all season.
- Perfect fit for **premium baskets** and containers
- Upright, mounded plants are **early to flower** with a tightly branched habit
- Adaptable to **cold finishing** programs with no PGRs required if grown cool
- **Perfect match** to Sun Spun

Petunia Flowering Time Guidelines

Ship to retail

	Suncatcher Burgundy	
	Suncatcher Dark Lavender Vein	
	NEW Suncatcher Midnight Blue	
	Suncatcher Plum Vein	
	Suncatcher Purple Rose	
	Suncatcher White	
	Suncatcher Yellow	
	Suncatcher Coral Prism	
	Suncatcher Hot Pink	
	Suncatcher Red	
	Suncatcher Salmon Vein	
	Suncatcher Pink Vein	
		Sun Spun Burgundy
		NEW Sun Spun Lavender Star
		Sun Spun Red
		Sun Spun Silver
		NEW Sun Spun White
		Sun Spun Yellow
		NEW Black Velvet
		NEW Phantom
		NEW Pinstripe
Mid		Early

NEW Phantom

Height: 8 to 12 in. (20 to 30 cm)

Spread: 8 to 12 in. (20 to 30 cm)

- Shows off a black base color with a distinctive **yellow star** pattern
- **Perfect match** to Sun Spun

NEW Pinstripe

Height: 8 to 12 in. (20 to 30 cm)

Spread: 8 to 12 in. (20 to 30 cm)

- Dark purple blooms show off a cream **white star** pattern
- **Perfect match** to Sun Spun



Mounding



Trailing



Upright

Proven temperature/light petunia culture, excellent genetics and amazing colors are the secrets to market success

From the world's only black petunia, Black Velvet, to the fast-finishing, energy-saving Sun Spun®... Ball FloraPlant offers exciting varieties with genetics that will perform for you and the consumers at retail who will come back for more. One of the most important elements to growing petunia profits is how the petunia is produced.

Save energy

Ball FloraPlant petunias are ideal for low-energy production because they can take low night and high day temperatures; have had great improvements in plant quality; display more intense color; and have better branching and nice, full habits. We've provided some of our petunia research here, including a finishing chart in accordance to daylength. The key to successful battery culture with petunias is utilizing the natural warmth of the day and the power of the sun.

Total petunia success

If you're a grower that wants to save energy, improve your plant quality and retail shelf life, or just wants to grow smarter, we have your solutions right here...in eye-catching colors and novelties that will sell!



Finishing Week 9 - South and West Coast (daylength of 10 hours)

Series	URC to transplant Weeks	Transplant to move to cold Weeks*	4.5" total crop time from URC Weeks	6" total crop time from URC Weeks
Suncatcher	3	2	12 to 13	13 to 14
Sun Spun	3	2	10 to 11	11 to 12
Black Velvet	3	2	12 to 13	13 to 14
Phantom	3	2	12 to 13	13 to 14
Pinstripe	3	2	12 to 13	13 to 14

Finishing Week 18 - Midwest and Northeast

Series	URC to transplant Weeks	Transplant to move to cold Weeks*	4.5" total crop time from URC Weeks	6" total crop time from URC Weeks
Suncatcher	3	2	12 to 13	13 to 14
Sun Spun	3	2	10 to 11	11 to 12
Black Velvet	3	2	12 to 13	13 to 14
Phantom	3	2	12 to 13	13 to 14
Pinstripe	3	2	12 to 13	13 to 14

*The plant root system needs to be established for two to three weeks before exposing to battery culture.

Note: Growers should use the information presented here as a starting point. Crop times will vary depending on the climate, location, time of year and greenhouse environmental conditions.

To order, call your Ball Seed sales rep or 800 879-BALL. For more information on our extensive research on growing cold, or to check out the complete line of products from Ball FloraPlant, visit ballfloraplant.com today.